

# **GALVESTON COUNTY FAIR & RODEO, INC.**

P.O. BOX 889

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[www.galvestoncountyfair.com](http://www.galvestoncountyfair.com)

## **EVENT SPONSORSHIP PACKAGE**

SPONSORSHIPS ARE ACCUMULATIVE FROM END OF FAIR TO BEGINNING OF NEXT FAIR

**\*\*\*The Texas Star Hospitality Suite is open to all levels of sponsorship\*\*\***

### **The Galveston County Fair & Rodeo, Inc., will:**

#### ***COPPER LEVEL - \$250 - \$499***

1. Provide you/your Company/Business with two (2) Weekly Fair Passes for admission to activities held on the grounds for the entire County Fair and Rodeo.
2. List you/your Company/Business in the "Tabloid" promoting the Fair in the Galveston County Daily News (circulation of 60,000 households).
3. List you/your Company/Business on the GCF&R website as a Copper Level Sponsor.
4. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

#### ***BRONZE LEVEL - \$500 - \$999***

1. Provide you/your Company/Business with four (4) Weekly Fair Passes for admission to activities held on the grounds for the entire County Fair and Rodeo.
2. Provide a banner designating you/your Company/Business as a "Sponsor" or "Co-Sponsor". The banner will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **February 15<sup>th</sup>** to meet the printing deadline.
4. List you/your Company/Business on the GCF&R website as a Bronze Level Sponsor.
5. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

#### ***SILVER LEVEL - \$1,000 - \$2,499***

1. Provide you/your Company/Business with six (6) Weekly Fair Passes for admission to activities held on the grounds for the entire County Fair and Rodeo.
2. Provide a banner designating you/your Company/Business as a "Sponsor" or "Co-Sponsor". The banner will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **February 15<sup>th</sup>** to meet the printing deadline.
4. List you/your Company/Business on the GCF&R website as a Silver Level Sponsor.
5. The Sponsorship committee will hang up to two (2) banners or signs (approx. 2' x 8' in size) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company, approved by the sponsorship committee and **brought to the Fair Office no less than one week prior to the first day of the fair.**
6. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

### **GOLD LEVEL - \$2,500 - \$4,999**

1. Provide you/your Company/Business with ten (10) One Day Passes and ten (10) Weekly Fair Passes for admission to activities held on the grounds for the entire County Fair & Rodeo.
2. Provide a banner designating you/your Company/Business as a "Sponsor" or "Co-Sponsor". The banner will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **February 15<sup>th</sup>** to meet the printing deadline.
4. List you/your Company/Business and post your logo on the GCF&R website as a Gold Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link
5. Provide **one 10'x10' Outside** Commercial Exhibit space during the entire week of the County Fair and Rodeo for you to display and promote your Company/Business. **Remember the number of these spaces is limited.** In order for your space to be reserved, you must request, complete and return this contract by **February 15, 2010**. Please read the Commercial Exhibits' Rules and Regulations carefully.
6. The Sponsorship committee will hang up to four (4) Banners or Signs (approx. 3' x 10' in size) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company, approved by the sponsorship committee and **brought to the Fair Office no less than one week prior to the first day of the fair.**
7. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

### **PLATINUM LEVEL - \$5,000 - \$9,999**

1. Provide you/your Company/Business with eighteen (18) One Day Passes and eighteen (18) Weekly Fair Passes for admission to activities held on the grounds for the entire County Fair & Rodeo.
2. Provide a banner designating you/your Company/Business as a "Sponsor" or "Co-Sponsor". The banner will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **February 15<sup>th</sup>** to meet the printing deadline.
4. List you/your Company/Business and post your logo on the GCF&R website as a Platinum Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link.
5. Provide a 10'x10' Commercial Exhibit space during the entire week of the County Fair and Rodeo for you to display and promote your Company/Business. **Remember the number of these spaces is limited.** In order for your space to be reserved, you must request, complete and return this contract by **February 15, 2010**. Please read the Commercial Exhibits' Rules and Regulations carefully.
6. The Sponsorship committee will hang up to eight (8) Banners or Signs (approx. 4' x 12' in size) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company, approved by the sponsorship committee and **brought to the Fair Office no less than one week prior to the first day of the fair.**
7. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.
8. You/Your Company/Business will be included in radio and print advertising as a major fair sponsor, when determined by GCF&R to be applicable.

### **TITANIUM LEVEL - \$10,000 - \$19,999**

1. Provide you/your Company/Business with eighteen (18) One Day Passes and eighteen (18) Weekly Fair Passes for admission to activities held on the grounds for the entire County Fair & Rodeo.
2. Provide a banner designating you/your Company/Business as a "Sponsor" or "Co-Sponsor". The banner will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **February 15<sup>th</sup>** to meet the printing deadline.
4. List you/your Company/Business and post your logo on the GCF&R website as a Titanium Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link.
5. Provide a 10'x10' Commercial Exhibit space during the entire week of the County Fair and Rodeo for you to display and promote your Company/Business. **Remember the number of these spaces is limited.** In order for your space to be reserved, you must request, complete and return this contract by **February 15, 2010.** Please read the Commercial Exhibits' Rules and Regulations carefully.
6. The Sponsorship committee will hang up to ten (10) Banners or Signs (approx. 4' x 12' in size) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company, approved by the sponsorship committee and **brought to the Fair Office no less than one week prior to the first day of the fair.**
7. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.
8. You/Your Company/Business will be included in radio and print advertising as a major fair sponsor, when determined by GCF&R to be applicable.
9. Provide a sign at the Main Entrance listing all major contributors with their name and logo on it if this information is received by **February 15<sup>th</sup>.**

### **EMERALD LEVEL - \$20,000 - \$29,999**

1. Provide you/your Company/Business with eighteen (18) One Day Passes and eighteen (18) Weekly Fair Passes for admission to activities held on the grounds for the entire County Fair & Rodeo.
2. Provide a banner designating you/your Company/Business as a "Sponsor" or "Co-Sponsor". The banner will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **February 15<sup>th</sup>** to meet the printing deadline.
4. List you/your Company/Business and post your logo on the GCF&R website as a Emerald Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link.
5. Provide a 10'x10' Commercial Exhibit space during the entire week of the County Fair and Rodeo for you to display and promote your Company/Business. **Remember the number of these spaces is limited.** In order for your space to be reserved, you must request, complete and return this contract by **February 15, 2010.** Please read the Commercial Exhibits' Rules and Regulations carefully.
6. The Sponsorship committee will hang up to ten (10) Banners or Signs (approx. 4' x 12' in size) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company, approved by the sponsorship committee and **brought to the Fair Office no less than one week prior to the first day of the fair.**
7. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.
8. You/Your Company/Business will be included in radio and print advertising as a major fair sponsor, when determined by GCF&R to be applicable.
9. Provide a sign at all Paying Entrances listing all major contributors with their name and logo on it if this information is received by **February 15<sup>th</sup>.**
10. **If Hard Dollar and In-Kind donation** to reach this level, we will place a one-time ad of thanks in the Galveston County Daily News prior to fair if possible.  
**Or**  
**If Hard Dollar donation** to reach this level, we will post a picture of the check presentation on our website prior to fair if it is done by **February 15<sup>th</sup>.**

### **RUBY LEVEL - \$30,000 & ABOVE**

1. Provide you/your Company/Business with eighteen (18) One Day Passes and eighteen (18) Weekly Fair Passes for admission to activities held on the grounds for the entire County Fair & Rodeo.
2. Provide a banner designating you/your Company/Business as a "Sponsor" or "Co-Sponsor". The banner will be displayed at the sponsored event.
3. Your Company/Business logo, if available, will be printed in the "Fair Tabloid" published by the Galveston County Daily News (circulation of 60,000 households). Your logo must be received by the Fair Office in jpeg format (if possible) no later than **February 15th** to meet the printing deadline.
4. List you/your Company/Business and post your logo on the GCF&R website as a Ruby Level Sponsor. Your logo must be received by the Fair Office in jpeg format (if possible) as soon as possible. We will also provide a link from our website to you/your company's website. Specific information will be required in order to provide this link.
5. Provide a 10'x10' Commercial Exhibit space during the entire week of the County Fair and Rodeo for you to display and promote your Company/Business. **Remember the number of these spaces is limited.** In order for your space to be reserved, you must request, complete and return this contract by **February 15, 2009**. Please read the Commercial Exhibits' Rules and Regulations carefully.
6. The Sponsorship committee will hang up to ten (10) Banners or Signs (approx. 4' x 12' in size) along the fence line of the fairgrounds promoting your Company/Business. These banners/signs must be provided by you/your company, approved by the sponsorship committee and **brought to the Fair Office no less than one week prior to the first day of the fair.**
7. If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.
8. You/Your Company/Business will be included in radio and print advertising as a major fair sponsor, when determined by GCF&R to be applicable.
9. Provide a sign at all Paying Entrances listing all major contributors with their name and logo on it if this information is received by **February 15<sup>th</sup>**.
10. **If Hard Dollar and/or In-Kind donation** to reach this level, we will place a one-time ad of thanks in the Galveston County Daily News prior to fair if possible.
11. **If Hard Dollar and/or In-Kind donation** to reach this level, we will post a picture of the check presentation on our website prior to fair if done by **February 15<sup>th</sup>**.
12. Provide signage at all GCF & R sponsored events for the next year unless prohibited by exclusives and/or rule restrictions.

**THE GALVESTON COUNTY FAIR & RODEO IS A 501 (C) (3) NON-PROFIT ORGANIZATION DEDICATED TO SERVING YOUTH, EDUCATION & AGRICULTURE SINCE 1938**